

Promotional Video Script

THED 425: Masterplanning

Title: "Rifted Worlds"

Writer: Katie Almeda

Estimated runtime- 3:13

Voice Over	Notes	Video
<p>When an asteroid with extraterrestrial qualities crashed into the surface of the Earth, a split in space and time of massive proportions was created and rebounded through four different realities.</p>	<p>dramatic</p>	<p>A METEOR is plummeting towards the surface of the Earth as it enters through the atmosphere in a fiery blaze. It crashes with a jarring impact that sends dirt and pieces of the surrounding landscape flying.</p>
<p>The people and creatures of these worlds still do not dare cross between the gaps that have caused the overlap in these universes.</p>		<p>A portal glows with an ominous, otherworldly light. It is unwelcoming in nature, and it is not clear what lies on the other side. What is visible is cast in shadow and an unsettling darkness.</p>
<p>[Pause] Instead, there are those who research this phenomena,</p>	<p>Pause is to leave time for the image to be taken in</p>	<p>We see a group of RESEARCHERS huddling over a large collection of paperwork. A lantern lights the space as it flickers. Old looking desktops glow with a blue light that illuminates a few of the faces of those sitting and crouching. A</p>

		<p>large, canvas tent is their base. (Still image with effects) SCRIBBLING and TYPING can be slightly heard.</p>
<p>[Pause] Those who have learned to extort it [pause] and profit from it,</p>		<p>An eerie green light filters through industrial looking windows into an active factory. The silhouette of a foreman stands at the top of a balcony overlooking the production. They have a distinctly Wicked Witch of the Web shape. Flying monkeys are completing different tasks on the factory floor. Sparks fly intermittently. (Still image with effects) WHIRRING of machinery can be slightly heard.</p> <p>Looking into the windows of a large castle, heaps of gold and magical items can be spotted. A man who is not quite human can be seen mid-dance as his treasure glints in the light of a grand chandelier. (Still image with effects) GIGGLING of Rumpelstiltskin can be heard.</p>

<p>[Longer Pause] And those who have grown to deeply fear it.</p>	<p>Dip deep in tone for "deeply fear it"</p>	<p>Through the branches of a winding collection of trees, we can see a pathway in the woods. A MOB travels down this path as bright torches throw warm, angry light that illuminates their way. Pitchforks, bows, and swords can be spotted as we see them from the back as they move towards someone unseen target. (Still image with effects) ANGRY SHOUTING can be slightly heard.</p>
<p>That is where you come in.</p>	<p>hopeful?</p>	<p>The gates at the front of the park are seen from the guest level. Zoom in to show the approach. This is the call to adventure.</p>
<p>As a "world-walker" you have chosen to take on the challenge of exploring what these vastly different rifted worlds have to offer, but you have something to decide.</p> <p>Will you be a friend or foe as you step beyond the bounds of the unknown?</p>		<p>Sweep over the top of the park from a bird's eye view. There are shots of going through the portals between multiple lands from the guest perspective. The icon is revealed at the center of the park.</p> <p>FADE TO "RIFTED WORLDS" LOGO</p>
<p>Research thrives in Cryptid Corner. Superstitions and urban legends from cultures all</p>		<p>With a flash of light, CRYPTID CORNER is being approached from the front entrance in the guest</p>

<p>around the globe have manifested in this small, Midwest town which is the site of the impact.</p>		<p>perspective. It then transitions to the hub of the land where THE METEOR is seen.</p>
<p>Towering architecture collides and the ground beneath your feet unwinds to form international locations that have aligned in an unusual array of intriguing restaurants, shopping, and ecology.</p>		<p>Winding down the different alleyways of the land. A zoom out in a bird's eye shows the spiraling of the ground to show how the land is split up by architecture. Show lighthouse dining, log cabin store, and palm trees next to normal trees.</p>
<p>Make your own scientific observations as you take a SUV trip with fellow truth seekers through this creature strewn landscape.</p>		<p>Show E-Ticket attraction building on approach from the hub. Concept art for the ride is featured.</p>
<p>Instead of pursuing understanding, perhaps you wish to destroy it. Travel into THE CURSE OF SWAN LAKE, an ancient world that fears the legend of the wolf. Hunters thrive here as they set out into the thick woods and seek out the infamous lake where this monster is said to dwell.</p>		<p>With another flash, the video shows the guest exiting the portal into THE CURSE OF SWAN LAKE. Show the crumbling tower from over the trees in the distance. Show the hunters cabin. Travel down one of the wooded pathways of the land. The stage show is shown with the lake and ruins.</p>
<p>In the town square, gather your strength in the mead hall before continuing on into the castle. An encounter with the wolf is inevitable in this world, but everything may not be as it seems on this hunt.</p>		<p>Show the mead hall and accompanying concept art. Show the castle from an angle that shows towering height as you walk into the queue/courtyard. Show concept art from the ride that shows transformation of some sort.</p>
<p>In situations of terror,</p>		<p>Another flash fades to</p>

<p>it is all too easy to use paranoia to your advantage as is the case in THE CYBER CITY OF OZ. This once vibrant, multi-level utopia ruled by Oz is slowly slipping into disrepair under the tightening grip of his once partner, the Wicked Witch of the Web.</p>		<p>reveal the centerpiece of the land. Walk down the ramp descending from one of the risen pathways. Walk through woods that belong to WWW.</p>
<p>Join the Wonderful Wizard himself as you enter the gates of the Emerald City as he sets off on a mission to fix the wrongs that have transpired through the means of time travel.</p>		<p>Show the outside of the main E-ticket attraction from rise. Show concept art of E-ticket attraction.</p>
<p>But beware as you shop, dine, and walk through the city, the Witch's propaganda compels you from around every corner.</p>		<p>Show outside of the other attraction and the concept art for it.</p>
<p>If you are attracted to all that glitters, it may be in your interest to join Rumpelstiltskin in the storybook land of TWISTED TALES where he endeavors to collect the treasures yet to be discovered in these lands.</p>		<p>Walk into TWISTED TALES. Show bridge that undercuts castle and stage.</p>
<p>Find a community and barter in the lively market of the Town Square, or journey into the Fairytale Forest for refreshments of a sweet and froggy nature.</p>		<p>Show perspective of walking around town square. Show concept art for froggy grog and Hansel and Gretel dining location.</p>
<p>If you are brave of heart, wander into</p>		<p>Show facade of E-ticket head on. Show concept art</p>

<p>Rumplestilskin's castle where he hoards his stolen prized possessions. If you are one of the luckier ones to pass through his halls, you may walk away with a prize of your own.</p>		<p>for the E-ticket attraction in reference to ride.</p>
<p>These rifted worlds are waiting for you to cross the divide and explore. At the end of your journey, only one question will remain:</p>		<p>Zoom out from park and fade to "space"</p>
<p>Will you venture again?</p>	<p>In a way that builds suspense</p>	<p>Once again fade to logo</p>